



C E R R M NEWS

* Spring 1993 *

This is the first C E R R M newsletter. The aim will be to issue four newsletters a year - in Spring, Summer, Autumn and Winter - to keep members informed of the progress of our new organisation.

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1ST FEBRUARY 1993 - THE OFFICIAL LAUNCH OF THE CENTRE

Over 130 guests, from all over Europe, attended the launch of the Centre at Longwy, by Bruce MILLAN, the European Commissioner for Regional Policy. Mr MILLAN praised the initiative of Jacques CHEREQUE and CERRM's founding members in creating an instrument capable of responding to the growing need for effective restructuring measures in both Western and Eastern Europe. In this regard, he was sure that CERRM had an important role to play.

MEMBERSHIP OF CERRM

Since the launch of the Association to create the Centre in April 1991, membership has doubled to **44 organisations**. Four new applications for membership - the region of Madrid, the Société Nationale des Poudres et Explosifs (SNPE) and the University of Reading - are currently being processed and a further 10 organisations are actively considering membership.

DIRECTORY OF CERRM MEMBERS

Thank you to the 30 members who have supplied the necessary text and photographs for CERRM's Directory of Members.

Other members wishing to be included are kindly asked to **send the relevant information to Karine HARDY** by the end of June, when we propose to move to the printing stage. We believe this directory will be an invaluable means of focussing attention on both our organisation as a whole and the successes and skills of our individual members.

THE WORK OF THE CENTRE

Although the Centre has been active only for 3 months, we have already received firm demands for its services :

We have already completed :

- i) the four advisory missions to Central Europe on regional restructuring, started during the life of the Association to create the Centre,
- ii) a small study on restructuring the coal industries in France, Belgium and Germany requested by an associate company of British Coal.

We are currently engaged on :

- iii) a survey of spin-offs from SME's in Lorraine,
- iv) measures to create alternative jobs in five textile areas - Lobau (Germany), Prato (Italy), Alicante (Spain), Porto (Portugal) and Thessalonika (Greece) - under contract to DGV of the EEC,
- v) a synthesis of restructuring approaches in the defence industry for DG V,
- vi) a methodological guide for la DATAR to assist operators in Objective 2 regions,
- vii) assisting la Gironde with their applications for Objective 2 status and for aid under the new KONVER initiative for areas affected by the decline in military programmes,
- viii) a survey of industrial sector conversion programmes followed in Spain.

We are currently negotiating for :

- ix) work for DG XVI, particularly in relation to the use of structural funds. We hope to finalise the proposal in June,
- x) the creation of small business advisory centres in Moscow and St Petersburg under a limited tender contract at the invitation of DG I of the EEC.

CERRM'S DATA BASES

CERRM's data bases now contain details of sixteen member organisations and over 250 of their experts. The data bases are being used to source requests for expertise received by CERRM. It is therefore vital that members who have not already done so and who wish to register their expertise, complete and forward the relevant questionnaires as quickly as possible.

To assist with this process Pedro GARCIA CABALLERO and Bert KUBY are currently completing a series of meetings with CERRM's Network Heads and Local Agents to discuss their role and the operation of the data bases. **Any members requiring further information on the Data Bases should contact Bert KUBY.**

KONVER

The European Commission has recently announced an aid programme for areas affected by cut-backs in the armaments industry and military bases. A budget of 130 M écus has been voted for 1993, split 85 M écus for ERDF and 45 M écus for ESF. Member states have been asked to submit their co-financing programmes before 31st July 1993. Zones outside the normal Objective 2 areas will be considered. CERRM is in touch with DG XVI and DG V on this programme. We are already helping one member area to formulate its proposals to national government and are ready to assist others as necessary. For further details contact Pedro GARCIA CABALLERO.

CONFERENCE AND EXHIBITIONS

CERRM provided a number of speakers and assisted with the promotion of the spin-off conference organised by EBN and Forum Europe in Brussels in March. Some 250 people attended this event.

The Director of CERRM was subsequently invited to address a spin-off conference for interested Eastern European representatives in Prague in May.

CERRM's first major independent conference - on **Sociétés de Conversion des Grands Groupes Européens**, takes place on **10th June 1993** in the European Centre at Kirchberg, Luxembourg. We have an impressive list of member-speakers and are grateful for the support we have received from the Government of Luxembourg and DG V of the EEC. Free invitations have already been sent to members : **further information can be obtained from either Alain MAGNAN or Elizabetta ZANON.**

The following conference in the Autumn will be on the **Promotion of Tourism** and

the possibility of holding this in Sardinia is currently being discussed.

CERRM is also assisting DG XVI in providing speakers for a conference on the **problems of conversion in the fishing industry and coastal towns** to be held in Porto in **October**.

Meanwhile the Director was invited to take part in the **Turning Point Europe Conference** organised by the Sarre Region on **25-27 May** and the Chef de Division Etudes et Colloques spoke at a working seminar on **Industrial Reconversion Policies** organised by 10 Regions from Spain, France and Portugal in Salamanca on **25th May 1993**.

CERRM has a stand at the **Directoria Exhibition** organised by DG XVI in Brussels on **2,3 and 4 June** and also at the **s'Implanter Exhibition** organised by la DATAR in Paris in **October**. **Members wanting details should contact Elizabetta ZANON.**

THE LIBRARY AT LONGWY

The library at Longwy now contains over 220 works of reference and studies on restructuring and reconversion, together with brochures on the work of our members. We have works in French, English, Spanish, Italian, German and Greek together with information on a number of Central / Eastern European Countries. A catalogue of the information available is being circulated under separate cover. For further information, contact Alain MAGNAN or Cristina ALVAREZ CHAVARRIA.

GUEST ROOMS

Two guests bedrooms are now available in the house of the Director for members wishing to visit the Centre or working nearby. Members using this facility are invited to make a contribution of 100 FF a night toward the cost of providing and maintaining the rooms and of continental breakfast. Reservation should be made with Karine HARDY.

THE STAFF AT LONGWY

The team of ten people for Longwy is now in place. The assignment of tasks has been slightly amended from that proposed last year to bring the responsibilities of the team into line with the actual demands that are now being received from members and from third parties. The members of the team with their functions and language competences are set out below.

A language in its own parentheses eg : (It) indicates a passing knowledge only. Otherwise each team member has a working knowledge of the languages which follow his or her name.

DIRECTOR Bob SPRAY (Eng. Fr.)

Assistant (Membership liaison)
Karine HARDY (Fr. Eng. Ger.)

Information Officer
Bert KUBY
(Ger. Fr. Eng. Dutch. (It))

Head of Studies and Conferences
Alain MAGNAN
(Fr. Eng.)

Head of Projects
Pedro GARCIA CABALLERO
(Sp. Fr. Eng.)

Administrative Officer
Dominique KRAWCZYK
(Fr. It. Eng. (Ger.))

Elisabetta ZANON
(It. Fr. Eng.)

Daniel SCHWARTZMANN
(Fr. Eng. Ger.)

Nathalie CARA
(Fr. Eng.)

Bienvenida ROMAN
(Fr. Sp.)

Sandwich Course students

Marie-Christine BALLAND (Fr. (Eng.) (Ger.))

Cristina ALVAREZ CHAVARRIA (Sp. Fr. Eng. Ger.)